

The Office of Student Leadership & Civic Engagement and the Office of Student Media Proudly Present....



MADE: I Wanna Be a LEADER!
Saturday, October 11th, 2008

LEARN. SERVE. LEAD.

The Office of Student Leadership & Civic Engagement and the Office of



Schedule of Events

08:30 am - 09:15 am Registration

09:15 am - 09:50 am Opening Session (Union Theatre)

10:00 am - 10:50 am MADE Session 1

11:00 am - 11:50 am MADE Session 2

12:00 pm - 01:30pm Keynote Speaker & Lunch (Ballroom)

01:40 pm - 02:30 pm MADE Session 3

02:40 pm - 03:30 pm MADE Session 4

MADE: KEYNOTE

Mr. Eric Pucciarelli



Eric Pucciarelli is the Associate Vice President of oXYGen Financial, Inc. in Alpharetta, GA. He has devoted his time to building a practice and developing many relationships in Atlanta. He also helps in the producer's booth with the company's popular radio show every Saturday morning on 790 The Zone.

Eric earned a BBA in 2004 and an MBA in 2006, both from Georgia Southern. "I had the opportunity to receive a great education, have involvement with multiple organizations, work at a local bar, and meet great people. I would not have changed a thing," says Pucciarelli.

During his tenure with Ameriprise Financial, Eric received numerous awards including the Mercury Award, which recognizes advisors who not only meet, but exceed a high level of achievement and great customer satisfaction. At the time, his Group Vice President, Ted Jenkin, stepped down to return to private practice. Out of over 700 advisors in the region, Eric was asked to mentor under him and would eventually join him in opening oXYGen Financial, Inc.

His passion lies in helping others with their finances and leading employees of the company. He feels strongly that your own success comes from developing it in others.

Eric plans to become a key liaison for Georgia Southern graduates and the business world. oXYGen Financial was built specifically for the x & y generations. Eric specializes in helping people with IRA's, family trusts, and 401(k)'s.

Eric currently owns a house just outside of Buckhead and enjoys all sports, running with his Dalmatian, and spending time with his friends.

MADE:

DO YOU WANNA BE A LEADER?

1) Why are you attending the MADE Leadership Conference?

2) Define the type of leader you would like to be?

3) What do you want to learn at the Leadership Conference today that will help you become MADE into the type of leader you want to be?

4) Please set two personal goals for your participation in the Conference today that will help you become MADE.

A.

MADE: SESSION #1 10:00 –10:50

Dare to Go Global!

Ron Jones, International Student Recruitment Manager, Office of Admissions

Room 2041

In a shrinking world, leaders who wish to be competitive must be globally competent - able to adapt to diverse situations, communicate across cultures, and process information through a global filter. This session will explore practical ways for students to begin developing global skills, on campus and by traveling and studying abroad.

Turning a Negative Experience into a Positive!

Dean Georj Lewis, Dean of Students, Chris Brown, Graduate Assistant-Dean of Students, & Brian Kennebrew, Graduate Assistant-Office of Judicial Affairs

Room 2044

The foundation of this presentation is based on the book: *Man's Search for Meaning: An Introduction to Logotherapy* by Victor E. Frankl. The presenters will integrate concepts from logotherapy to student leadership.

Speak With Confidence: The Art of Communicating Assertively

Ale Kennedy, Training and Development Manager, Human Resources

Room 2047

Do you have trouble saying "no", even when you really should? Do you feel like people walk all over you? Do you have trouble asking questions? Are other people not taking you seriously? If you answered "yes" to any of the above questions, you might find it really helpful to learn about assertive communication. Assertion is something that is learned and developed over time. The goal of this session is to help you communicate with more confidence, by communicating assertively.

Privilege Walk

Consuela Ward, Director, Multicultural Student Center

Room 2048

Most Americans are privileged in one way or another, some more, some less than others. This interactive activity will demonstrate the impact that privilege has on our campuses and society as a whole, as well as offer tools to navigate through it. It will prove how privilege transcends the cultural differences of class, race, gender, and sexual preferences.

Principles of Personal Success

Less is the New More: Over-Consumption, Distribution of Wealth, and YOU.

Megan Hopkins, Graphic Designer, Marketing and Communications

Room 2084

This seminar will challenge your perspective. It will help you to see your role in this country and the world. You will learn to be a more responsible and aware leader as you

MADE: SESSION #2 11:00 - 11:50

Making Ethical Decisions

Vickie Hawkins, Director, University Housing

Room 2041

Leaders face ethical decisions everyday. Strong and effective leaders make sound decisions in an ethical manner. This program will define ethical decision making and provide a detailed list of how these decisions can be made. An interactive activity will be completed by all participants.

Leadership: Increasing Your Influence

Jeffery Grant, Career Coach-Maximum Potential Coaching

Room 2044

Are you looking to increase your leadership influence? Then this is a practical workshop that you do not want to miss! This session will uncover the true definition of leadership and secrets to growing in your leadership ability.

Leaders: MADE Not Born

Michael Russell, Assistant Director, Public Safety

Room 2047

This presentation focuses on the basic qualities and characteristics of a leader and how these things are learned behaviors. Additionally, learn the differences between managing and leading groups, as well as the impact leaders make in everyday situations!

Working Leadership: Exploring Organizational Concepts

Dr. Abby Brooks, Communication Arts

Room 2048

We all participate in various types of organizations (family, social or work). From a lead-

I Wanna Be a LEADER: Challenges of the New Millennium

Patrice Buckner, Assistant Dean of Students & LTC. George Frederick, Regional ROTC Director & Professor of Military Science

Room 2080

This presentation will highlight a brief history of the study of leadership and emphasize new challenges students may face. As people change, leaders must change. We will investigate the challenges of Millennials leading Millennials. What do your followers expect of you?

Ready to Fly?

Ashley Gowgiel, Graduate Assistant-First Year Experience, Emmanuel Clotney, Graduate Assistant & Mindy Ratcliff, Graduate Assistant

Room 2084

What makes a leader soar? We all know that being a leader has great advantages, but

MADE: SESSION #3 1:40 - 2:30

Doing the Right Thing: Exploring Ethical Leadership

Paul Ferguson, Director, Health Services

Room 2041

The world is impacted every day by unethical behavior. The billions of dollars of lost asset value resulting from unethical leadership of companies like Enron, Lehman Brothers, and AIG, and the huge cost in trust in government by everyday people due to dishonest and corrupt politicians and lobbyists, take a huge toll on our region, our country, and the world. Confucius said, "Wealth and honor are what every person desires. But if they have been obtained in violation of moral principles, they must not be kept". Real leaders concentrate on doing the right thing, not just doing what benefits oneself or one's organization. This program will focus on the three qualities of a leader that, taken together, allow that leader to "do the right thing". It will also focus on the importance of individual values and organizational culture and its impact on ethical leadership, and vice versa.

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Making A Power Play: Give Immediate Feedback

America Minc, Associate Director-Campus Recreation & Intramurals

Room 2047

This session will demonstrate leadership principles as they relate the power of immediate feedback. Learn how to provide effective feedback based on specific performance. You will leave this session with an understanding of different methods of communication, the role emotions play in delivering and receiving feedback, and the influence they all have on relationships.

Ethics in Red, White, and Blue: How Do Our Political Leaders Line Up? How Do You?!

Erin Campbell, Coordinator of Orientation and Parent Programs, Office of Admissions

Room 2048

Have you been following the presidential election? Come learn the basic elements of ethical decision-making that any student leader should be aware of and participate in a discussion regarding our ethics and our future leaders.

Appearance Matters: How to Look Like a Campus Leader

Kelley Callaway, Director-Student Media; Heidi Forehand, Administrative

Assistant-Student Media & John Oxford, Graduate Assistant-Student Media

Room 2080

This session will explore the different looks a student leader might have. From Facebook profiles to business attire, looks matter both on-campus and off-campus. Presenters will use interactive ways to show students what is and is not acceptable and how easily information can be found by other students and by administrators.

Making the Meeting: How to Run an Effective Meeting

Dr. Annemarie Seifert, Associate Vice President- Student Affairs and Enrollment Management

Room 2084

Have you ever attended a meeting and felt like nothing was accomplished? It is

MADE: SESSION #4 2:40 - 3:30

Keep Your Eyes on The Goal!

Elena Bencini, Graduate Assistant, Office of Greek Life

Room 2041

This will be a highly interactive presentation focusing on working toward your individu-

Leading Your Community: Livin' Green

Dr. Nigel Davies, Director, University Wellness Program-Campus Recreation & Intramurals

Room 2044

Conservation and sustainability of our natural resources is a key component of having a healthy, happy, and productive community. More than every, education the community and establishing environmentally sustainable programs will be critical for the future community harmony and productivity. In small groups, students will develop strategies to lead and educate Bulloch County in living a more sustainable lifestyle.

Back to the Basics– 5 Essential Characteristics of Student Leaders

Carter Walton, Assistant Director, Office of Student Activities, and Tommy Segi, Intramural Sports Director, Campus Recreation & Intramurals

Room 2047

Join two young professionals as they share strategies for success for becoming a student leader. The presenters will recount past experiences drawing on previous involvement as student leaders themselves which guided their paths to becoming supervisors of students.

Dude, Where's My Community?

Tamia Powell, Graduate Assistant, Candace Henry, Graduate Assistant & Ashley Tomlin, Graduate Assistant-Office of Student Leadership & Civic Engagement

Room 2048

Developed by Boston University's Sociology Department and later used by the National Student Leadership Conference, this stimulation-based program was created to allow individuals a chance to interactively evaluate concepts like class structure, cultural diversity, and societal norms, and other flaws in our society that promote the oppression of one group from another.

Serving & Leading: It's a Wonderful Life

Dr. Todd Deal, Director, Office of Student Leadership & Civic Engagement

Room 2080

Using a variety of scenes from the classic movie *It's a Wonderful Life*, we will discuss servant leadership – what it is and how it is done.

Making the Group! Find the Behaviors That Make Your Team Successful

Dr. Jon Coleman, Assistant Director for Administrative Service, University Housing, Julie Cantor, Resident Director, University Housing, & Dawn Singleton, Coordinator of Residence Hall Student Leadership and Development, University Housing

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MADE

HOW WILL YOU BE MADE?

1) Describe a change that you want to make within yourself, your organization, your campus, and society.

A. Yourself

B. Your Organization

C. Your Campus

D. Society

2) What challenges will you have to overcome to be MADE?

3) Set two goals that will help you to be MADE.

A.

B.

Fall Leadership Workshop Series

5:30 to 6:30 pm
Russell Union 2041



October

Tuesday, October 14th

Monday, October 20th

Tuesday, October 28th

Requesting a Letter of Recommendation
Business Etiquette
Leadership Styles

November

Monday, November 3rd

Tuesday, November 11th

Customer Service
Leadership and the Media



Interested in LeaderShape 2009?

Come to the information session

November 12th, 2008

5:30 pm

RU 2084

The Office of Student Leadership & Civic Engagement would like to thank the following people for their



Office of Student Media
Office of Student Activities

Conference Planning Committee:

Justin Little, Jackie Nunn, Tayo Oyalinka, Ona Ilozumba, Natalia Daies, Brit Lanier, Jessica Spaleta, Mandie Thacker & Ashley Tomlin

Office of Student Leadership & Civic Engagement Staff:

Dr. Todd Deal, Jodi Middleton, Diana Hensley, Philip Bruce, Janna Pennington, Roxanne Nobles, Tamia Powell, Candace Henry, Leslie Larsen, Dani Goddard, Ally Rakoczy, Daniel